

Subject : Outsourcing

Workshop: Outsourcing Strategy

Program overview

- 2 hours e-learning
- 2 days classroom

In an increasingly competitive business environment, companies establish their competitive advantages that allow them to perform activities better or more cost effectively than their rivals. To achieve long-term growth and sustain competitive advantages, they develop, protect and leverage their core competencies on one hand, and outsource other activities to third-party providers for enhanced performance/additional value on the other hand.

In deciding whether certain activities should be handled inside or outside the company, the decisive criterion is the question whether the activity concerned contributes to achieving a (long term strategic) competitive advantage. After the course the participants are equipped to launch (or participate in) the insourcing/outourcing discussion in their own business management team.

Target Audience

This program is intended for:

- multi-functional teams responsible for formulating and executing an in sourcing / outsourcing strategy.

Objectives

Through this program participants will be able to:

- understand the different phases of the in sourcing/outourcing process;
- understand the decision making process, implications, risk management and the implementation process;
- understand key drivers for successful outsourcing;
- define core competences;
- take a more strategic view on what to in/outsource;
- develop an implementation plan for outsourcing.

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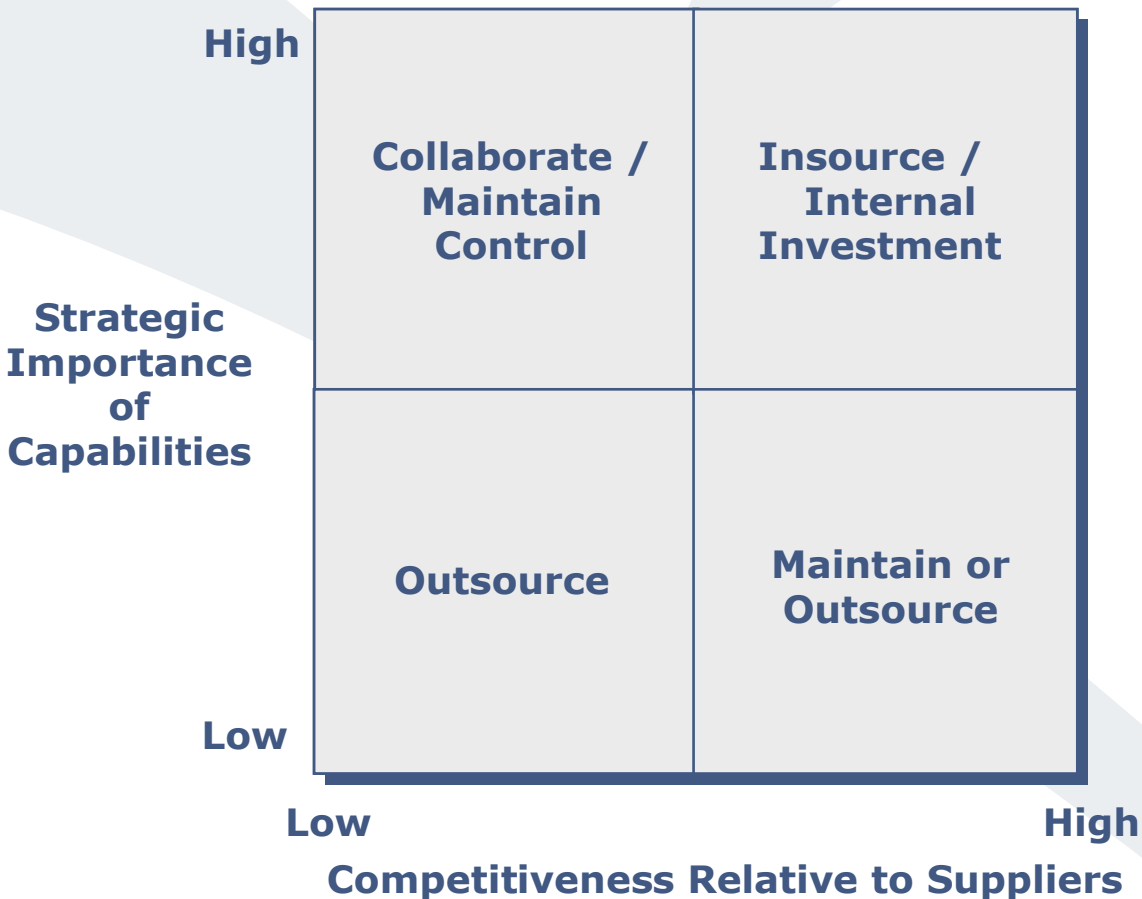
Content: E-learning, 2 hours

1. Introduction World Class Excellence Framework (MSU)
2. Insourcing / Outsourcing

Content: Classroom, 2 days

- Discussion Core, Non-core competencies
- Outsourcing Decision Process
- Risk analysis and implementation
- Measurement/assessment
- Discussion: Typical issues, barriers
- Action planning

Competency vs. Competitiveness



Source: R. M. Monczka