

# Heineken International

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In his new role, **Marc Bekkers** will create long-term competitive advantage for the Company through establishing world class purchasing of Supply Chain related categories of spend.

Date

2 April 2010



Marc started his career as Supply Chain Strategy consultant for PricewaterhouseCoopers, in London, and joined Heineken in 2002 as Customer Service Manager within the Heineken Export Group, covering supply to the Asia Pacific, Latin America and Caribbean regions. In 2005, Marc became Regional Customer Service & Logistics Manager for Heineken Asia Pacific, based in Singapore.

Back in the Netherlands, Marc was Manager Merchandise Materials for Heineken Group. Most recently, Marc has been working as Manager NPR and Purchasing Development within Group Purchasing, where he successfully lead the NPR Total Cost Management program in 2009, to deliver significant savings to the business, and to introduce new ways of working in Western Europe. This has been the basis of the organisational changes within Group Purchasing.